

# Global Education Office

## 2024 FALL GLOBAL INITIATIVES MASTER CLASS SERIES: Global Engagement Strategies



### Maximizing the Impact of Campus-based English Language Programs

**October 24, 2024**

**11 a.m. - 1 p.m.**

**Cabell Library, Room 250**

This interactive workshop will explore the crucial role of campus-based English language programs in advancing international education. Sector-specific data from the global English language program industry will be shared, focusing on trends relevant to potential initiatives. The audience will participate in discussions of multiple key areas where collaborative efforts with the English language program can enhance the teaching and learning experience for the entire campus community as well as support broader, more strategic internationalization efforts.

View more information and register for the workshop at [global.vcu.edu/master-class-series/](https://global.vcu.edu/master-class-series/)

### Cheryl Delk-Le Good EnglishUSA Executive Director

#### About the facilitator:

Cheryl Delk-Le Good has been active in international education for more than 30 years and has served as EnglishUSA's executive director since 2015. Cheryl's leadership extends beyond her current role, having served on the boards of EnglishUSA and UCIEP, as well as the Commission on English Language Program Accreditation. Her expertise in International Enrollment Management has been recognized by NAFSA, culminating in the 2022 Award for Outstanding Contributions to the field. For 15 years, Cheryl led the Intensive English Program at Georgia State University as both director and faculty member.

The Global Initiatives Master Class Series is a workshop series offered by the Global Education Office to deans, associate deans, faculty and staff. The workshops are designed to provide support, recommendations and guidance about engaging international and domestic students in global engagement activities. Coordinated by Jill Blondin, Ph.D. Associate Vice Provost for Global Initiatives Virginia Commonwealth University, the series is in its second year of development.